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DAVID KNIGHT & SON
SAWYER



PIONEER NURSE
MICH. U.S.A.



Season of
1928

Friends:-

This is the third year of our new policy-that is, to address our sales literature only to our old customers and their friends. Over forty years of honest endeavor to supply small fruit plants of the highest quality has won for us thousands of satisfied customers, who not only depend upon us for their supply of plants, but tell their neighbor about us and have them order as well. We are thus enabled to eliminate all expensive newspaper advertising, which big yearly saving is passed on to our customers in the way of lower prices and superior stock.

This new policy has proven very satisfactory to us and we know it has to our customers, for every season we receive letters like this:

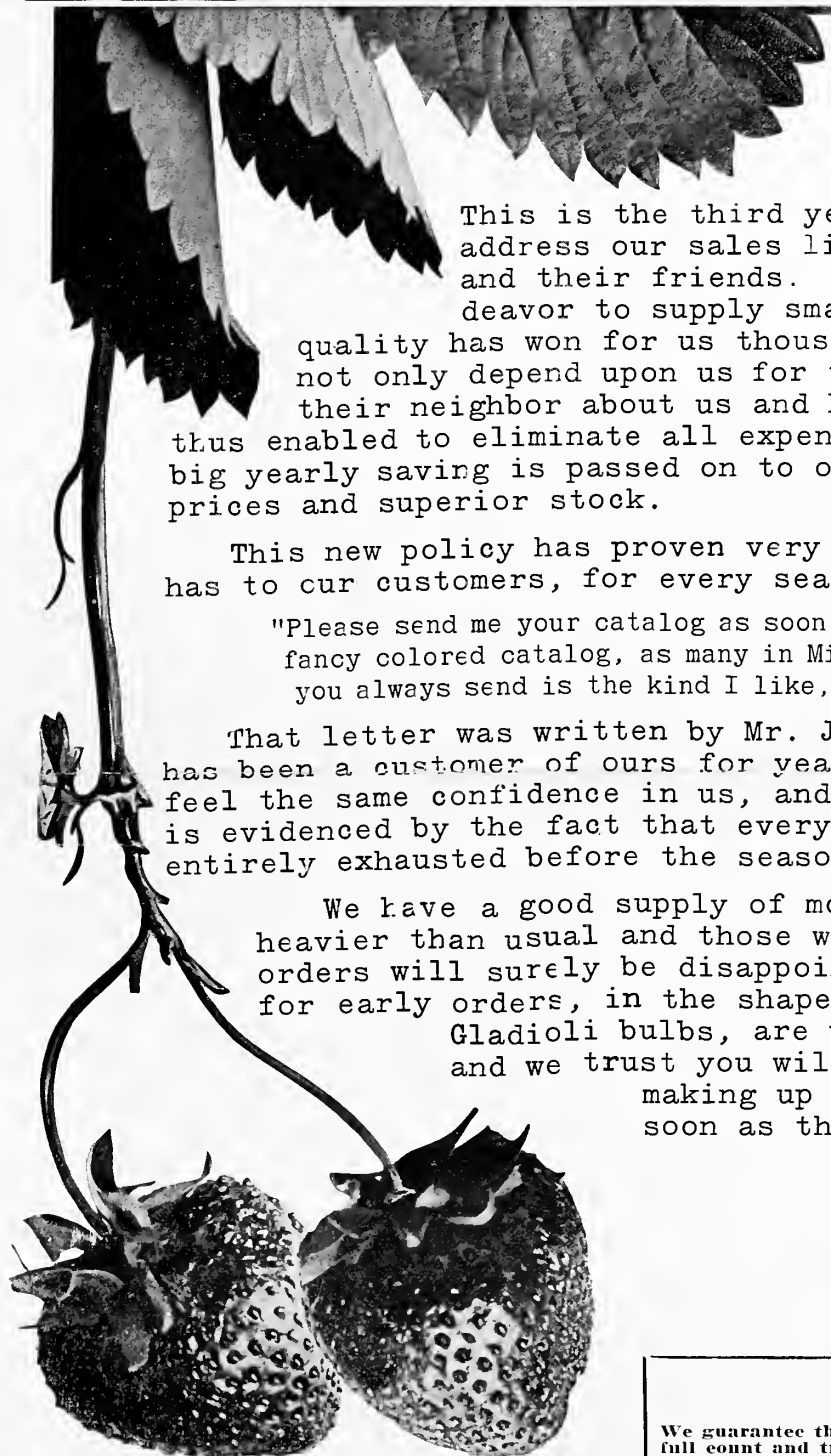
"Please send me your catalog as soon as possible. I don't care for a fancy colored catalog, as many in Michigan send out, but just the kind you always send is the kind I like, with the real true-to-name plants."

That letter was written by Mr. John Dennis, of Toledo, Ohio, who has been a customer of ours for years, and our many other customers feel the same confidence in us, and satisfaction with our stock, as is evidenced by the fact that every year our supply of plants is entirely exhausted before the season is at an end.

We have a good supply of most varieties but the demand is heavier than usual and those who wait too long to place their orders will surely be disappointed. Our special inducements for early orders, in the shape of cash discount and free Gladioli bulbs, are well worth your consideration, and we trust you will take advantage of them by making up your order and sending to us as soon as this catalog reaches you.

Yours very truly,

DAVID KNIGHT & SON



KNIGHT'S
GUARANTEE
IS YOUR PROTECTION

OUR GUARANTEE

We guarantee that all of our plants are strong, healthy, free from diseases, full count and true to label.

That they are freshly dug, properly packed, and promptly shipped.

That all plants shipped by express will reach their destination in good growing condition.

That if any order from us does not reach you in just the condition mentioned we will, upon immediate notice and proper proof, refund your order or refund your purchase price.

It is mutually understood, however, between the purchaser and ourselves that we shall not be liable for a greater sum than that paid for such stock.

WE FURTHER GUARANTEE that all plants we ship you WILL LIVE AND GROW through the first summer. If any fail to do so we will replace them at one-half the original purchase price; providing the complaint, proof of loss and remittance is received on or before October 15th.

MASTODON

(Per.)

“The Bull of

the Woods”

By Far

Unequalled
for

**THE BEST
EVER** BEARER
GROWN



**Size--Quality
Productiveness**

When the world was young the Mastodon roamed upon the face of the earth, and in the animal kingdom it had no peer. Larger, stronger, with more vitality and no knowledge of fear—it was verily “The Bull of the Woods”

Mr. Vore, the originator of MASTODON Everbearing Strawberry, was not satisfied with modern terms and had to turn the pages of history back thousands of years to find a name that would aptly apply to his wonderful new berry. In a way, he succeeded for the new Mastodon Everbearer is as much superior to other everbearing varieties as the mastodon of old was to the other animals of its time. If you have ever grown Sen. Dunlap, Gibson or Premier then just imagine a berry, ripening in the fall, as prolific as any of them and so large that less than twenty berries have filled a quart box, and you will have a good idea of what Mastodon has done for us—and will do for you. Unlike other Everbearers, the plants of Mastodon are not only large and sturdy, but they are produced in abundance, equal to any of the June sorts. This assures a large fruiting surface and the vigorous, up-standing, individual plants hold their heavy crop of fruit well off the ground and also protect it from the hot autumn sun. Our Mastodon plants are positively pure, direct descendants from introducers stock. The quantity we have grown is larger than ever before but still inadequate to meet the ever increasing demand. An early order is “a stitch in time.”

CHAMPION (Per)

For years known as the “\$2,000 per acre Everbearer” as its introducer actually produced 352 sixteen quart crates of Champion berries from one acre in 1920 and sold this fruit for a total of \$2,057.20. Champion is very similar to Progressive in plant growth and the size, quality and appearance of the fruit produced; however, it is much more productive and it is really surprising the amount of fruit that can be grown in a favorable season. Champion is of excellent quality and, while of medium size in most sections, some of our customers in the West write us that it grows very large on their soil. Both Champion and Progressive make very few plants and there has never been sufficient stock available to meet the demand. With a crop not up to normal this year it will only be the early orders than can be supplied.

PROGRESSIVE (Per)

For years Progressive was the most popular and widely planted of the Everbearing strawberries. Up to the time that Champion came on the market no other variety was so generally successful. And it is still used in large quantities by berry growers in all sections of the country. The fruit is of good size, rich deep crimson in color, of excellent quality and immensely productive. Progressive plants set in the spring will not only produce a big crop of berries the same summer and fall, but the following spring will give you as big a crop as any of the spring varieties. Progressive is always in demand and we have as fine plants with which to supply you as we have ever grown, but the crop is short and the supply will be exhausted early.

Knights' Wonderful

MIDSEASON

GIBSON (Per)

Has Made More Money for Fruit Growers than Any Other Variety Ever Grown

No better mid-season strawberry has ever been grown than Gibson. It was our privilege to introduce this variety about fifteen years ago and we have always considered it one of our greatest achievements. Gibson will grow and produce wonderful fruit over a wider area of country and more diversified soil and weather conditions than any other strawberry we know. Canning factories, as well as the housewife, prefer it on account of its beautiful dark red color, large size and excellent quality, and it daily receives a higher price in market. Whether you are growing only a small patch in your garden or several acres for commercial purposes, you should plant heavily of Gibson for, in its season, it will give you more and better berries than any other variety. We supply hundreds of thousands of Gibson plants to our customers every season and the fact that they are so largely and widely grown is proof of their value. We have a large and excellent supply of Gibson plants this season, carefully grown, healthy, true to name and priced right. Let us have your order.

COOPER (Per)

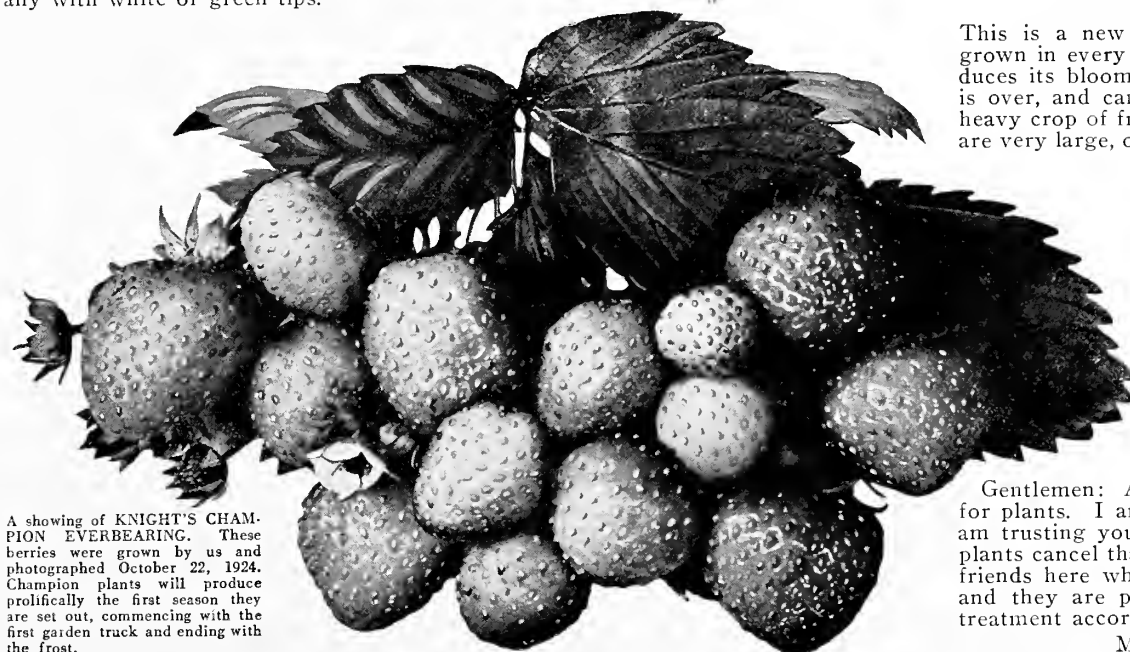
MIDSEASON

This variety has had a wonderful sale during the past few years and it seems to merit the confidence placed in it. Cooper is probably the largest strawberry grown and it is also a heavy cropper, so the amount of fruit produced is enormous. It is a mid-season, staminate variety. The fruit is of a beautiful bright red color and of excellent quality. On account of its large size and beautiful appearance it sells at a premium over most other sorts and is especially recommended for supplying home markets.

EATON (Per)

MIDSEASON

We quote from the introducer's description in part. "Eaton is a mid-season to late variety, staminate, a strong plant maker, some of the leaf stalks measuring eighteen inches, with fruit stems in proportion. The berries are of a deep red color which extends to the heart of the fruit, and are of exceptional size, a perfect cone in form, holding this shape to the last; and has never been known to produce a misshapen berry, nor any with white or green tips."



A showing of KNIGHT'S CHAMPION EVERBEARING. These berries were grown by us and photographed October 22, 1924. Champion plants will produce prolifically the first season they are set out, commencing with the first garden truck and ending with the frost.



DR. BURRILL (Per)

MIDSEASON

It is claimed that Dr. Burrill is an improved Dunlap. We can find very little, if any, difference between them. But it is surely a wonderful producer of good size, handsome color and fine quality berries, and is very profitable to grow on account of the immense crops produced. For home use, home market or distant shipping it will give good service and we recommend planting freely of it.

GLEN MARY (Per)

MEDIUM LATE

A strong, vigorous-growing, healthy plant. Some seasons it has pollen to fertilize itself, but it is better to plant it next to some perfect-blooming variety, like Dunlap or Gibson. The berry is so large and fine looking it always commands the highest price in market. It needs good soil, good culture, and plenty of room in the row.

PEARL (Per)

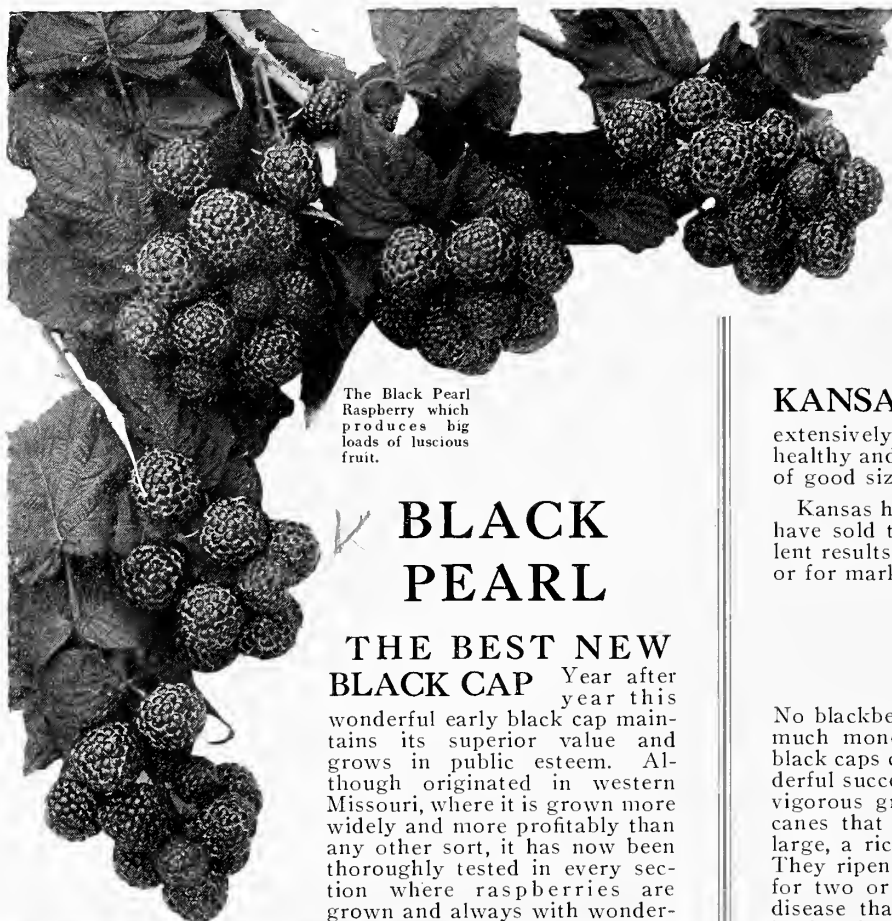
LATE

This is a new late berry that should be grown in every commercial patch as it produces its bloom late, when danger of frost is over, and can thus be relied upon for a heavy crop of fruit every year. The berries are very large, of excellent quality, and very handsome, being bright red in color with prominent yellow seeds. Pearl seems to do equally well in all sections and it will, undoubtedly, become the leading late variety wherever strawberries are grown. Our supply of plants is limited this year.

Torrington, Wyo.

Gentlemen: Am sending in a small order for plants. I am late in sending order but am trusting you and if you haven't all the plants cancel that part of the order. I have friends here who order from your nursery and they are perfectly delighted with the treatment accorded them from you.

MRS. S. D. BROTHERS.



The Black Pearl Raspberry which produces big loads of luscious fruit.

BLACK PEARL

THE BEST NEW BLACK CAP

Year after year this wonderful early black cap maintains its superior value and grows in public esteem. Although originated in western Missouri, where it is grown more widely and more profitably than any other sort, it has now been thoroughly tested in every section where raspberries are grown and always with wonderful success.

One grower writes: "I have grown the Black Pearl Raspberry now for three years, and find it the best and earliest blackcap Raspberry grown in the middle west. Earlier than Kansas and much more prolific than Cumberland. Another grower writes: "I have found them to be superior in many ways to the Cumberland and Kansas blackcap. They seem to be good drought-resisters and never winter-kill. The bushes will stand up under a big load of fruit and never tumble down like other varieties do."

Black Pearl ripens from a week to ten days earlier than Cumberland and when planted with that grand old variety will give you a length of season and quality and size of fruit that cannot be produced in any other way. It is deeper rooted than any other black cap and for that reason is the best drought resister, often ripening a good crop of fruit when the berries of other varieties dry up on the vines. Also it is very hardy and can be grown where severe climates prevail as we have never known it to winter kill. Our supply of Black Pearl is not large this year but the quality is excellent and we urge you to order freely as we know you will be more than pleased when fruiting time comes.

For Your Information

Either red or black Raspberries are a profitable crop wherever grown, and after being planted are not hard to care for. As with strawberries the same land that will produce good corn or potatoes will also grow good Raspberries and with just about the same amount of cultivating and hoeing that you would give corn and potatoes.

Black Raspberries should be set from 3 to 3½ feet in the row and the rows 7 feet apart. As soon as growth starts and plants are from 18 to 20 inches high, pinch out the top of each cane, which causes them to send out laterals and gives a larger fruiting surface for the following year.

BLACK RASPBERRIES

KANSAS

THE STANDARD EARLY VARIETY

KANSAS One of the best and most widely known early varieties. In some sections it is planted more extensively than any other sort. The canes are strong and healthy and produce large crops of fruit. Berries are jet black, of good size, firm, sweet, and of best quality.

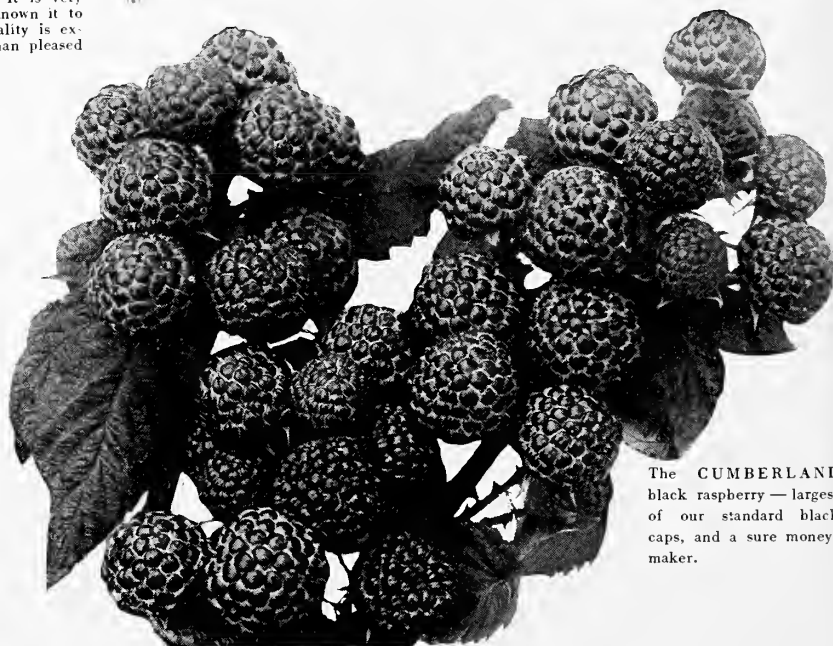
Kansas has been a general favorite for several years and we have sold thousands of plants from which we hear of excellent results. No matter whether you grow for your own table or for market, Kansas should be in your garden.

CUMBERLAND

THE OLD STANDBY—NONE BETTER

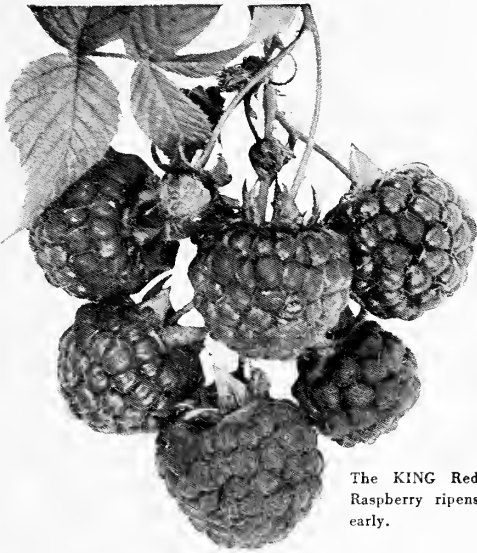
No blackberry is grown as extensively and none has made as much money for fruit growers as Cumberland. Wherever black caps can be grown Cumberland is grown, and with wonderful success in all sections. Cumberland plants are healthy, vigorous growers, throwing up stout, stocky, well-branched canes that produce immense crops of magnificent berries—large, a rich black in color, firm and of the highest quality. They ripen their fruit in mid-season and continue in bearing for two or three weeks. Cumberland is less susceptible to disease than most varieties and if planted on well drained land and properly cultivated, hoed and pruned, a patch once established, will produce profitable crops for several years.

Our Cumberland, as well as all other raspberries, are inspected twice each year by the State Department of Agriculture and you can depend upon it that our stock is healthy, vigorous and true to name. If you will take our advice and set a good sized acreage of Black Pearl and Cumberland you will have a patch that will be a surprise to your neighbors and a pleasure and profit to yourself, for the price of black raspberries has been high for a number of years and will surely continue for years to come. But don't delay ordering, for the crop of all black raspberry plants is short this year and those who order late are sure to be disappointed.



The CUMBERLAND black raspberry — largest of our standard black caps, and a sure money-maker.

RED RASPBERRIES



The KING Red Raspberry ripens early.

KING. Since its introduction several years ago, the King has been rapidly growing in public favor, until at the present time it takes the lead of all early varieties. Fruit is of good size and of a bright, beautiful color; it is firm and of exceptionally good quality. Immensely productive and commencing to ripen early, it always commands a good price in market. Plant King for early and Cuthbert for late, and you will always be assured of a profitable crop.

CUTHBERT. This is one of the most valuable of the old standard varieties. It has been widely grown in all sections of the country and has given excellent results both for home use and commercial purposes. Cuthbert is a good, vigorous grower and produces bountifully large and bright red berries. Probably no other red Raspberry is grown so extensively as the Cuthbert and the demand for plants is always heavy.

ST. REGIS. This variety is unusual from the fact that it produces fruit from early summer until late fall. It is the earliest Raspberry to ripen, coming with the last of Strawberries. The spring crop is the main crop; but they continue, in small quantities, of course, all during the summer and autumn. By the last of August the new growth of wood, which has been maturing during the summer, is ready to bear fruit and continues to do so until stopped by frosts. The fruit is of good size, a beautiful brilliant crimson color, of delicious flavor and firm enough to ship to distant market. In our opinion St. Regis will never be grown as extensively as Cuthbert and King for commercial purposes, but everyone should have some of them in order to enjoy delicious red Raspberries on their tables all during the season.

BLACKBERRIES

In planting your Blackberry patch, select land that is full of humus and retains moisture well, for this crop ripens at a time when we can naturally expect dry weather, and if your patch is on land that quickly dries out, the crop will suffer. Culture for Blackberries is the same as raspberries, only they need more room and should be set 3 to 4 feet apart in the row and the rows from 7 to 8 feet apart.

ELDORADO. We have grown practically all varieties of blackberries, but Eldorado is so much superior to all others that we now grow and sell only that one variety. Eldorado is unusually hardy. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit. Even in the far northwest it is grown without winter protection. The berries are very large, jet black and of excellent quality. They are borne in large clusters and ripen well together. In a word, Eldorado is the greatest blackberry in cultivation and we can assure you that you will not be disappointed in it. Our plants are strong and heavily rooted but our supply is small this year, so it will not be safe to delay placing your order for the amount you will want.

DEWBERRIES

LUCRETIA. Acknowledged by all fruit growers and horticulturists to be the finest dewberry grown. Lucretia commences to ripen from a week to ten days earlier than blackberries. The fruit is very large, of a shiny black color and deliciously sweet and luscious. Don't be without this wonderful berry. Our superior, heavily rooted plants cost no more than ordinary ones. Get your order placed early for our supply is limited.

ASPARAGUS

Asparagus will grow well in almost any soil except low, damp ground, but the land should be under good cultivation and free from weeds. Plant in trenches 10 inches deep, and 4½ feet apart. Place plants in the trench 12 to 18 inches apart, spreading roots out flat. Then cover with 2 or 3 inches of soil, allowing shoots to come up through and get a foot or so in height before filling the trench up level. After the first good freeze, cut off tops and burn. Then cover bed with well rotted manure; if none is available apply some commercial fertilizer in the spring, which should be harrowed in before growth starts.

WASHINGTON. Rust Proof. This is a new variety put out by the Department of Agriculture at Washington. The claims made for it that it is superior to all other varieties because of its resistance to blight and other diseases, and because it is larger and more productive, have been proven over a wide area of country. Start a bed of Washington Rust-Proof this year.

PALMETTO. The old stand-by—early—large—very productive—wonderful flavor. Fifty plants will supply a small family. You make no mistake when planting Palmetto Asparagus.

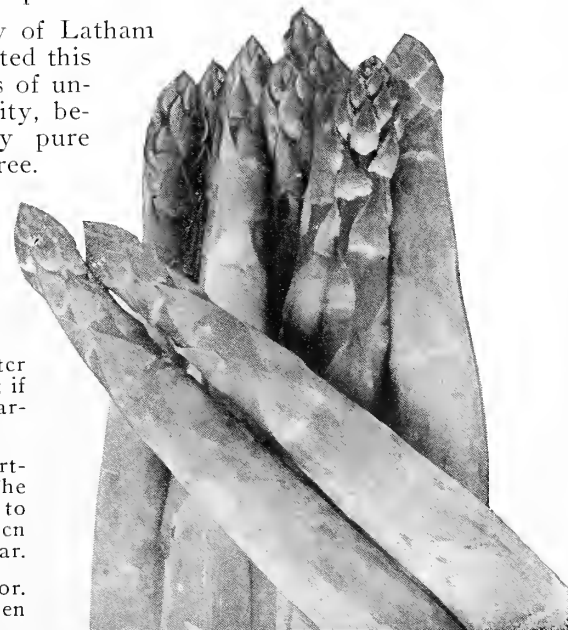
LATHAM

A New Red Raspberry of Unusual Merit

We have known about Latham for several years but did not wish to offer it to our customers until we had satisfied ourselves that it possessed the merits claimed for it. However, since fruiting it last summer, we are convinced that it is one of the greatest red raspberries we have ever seen. Every Agricultural College testing Latham has reported very favorably as to the large size and excellent quality of its fruit; its entire resistance to frost during the coldest winters and the enormous quantities of fruit it will produce. The Connecticut Agricultural College having a record of 5,430 quarts per acre from a three year old patch.

Latham ripens its fruit at the same time as Cuthbert or from a week to ten days later than King. It is large, handsome and delicious from the beginning—is an excellent shipping variety—and last summer sold for as much as \$1.00 per crate more than other varieties.

Our supply of Latham plants is limited this spring, but is of unexcelled quality, being positively pure and disease free.



GRAPES

THE BIG, SURE MONEY CROP

Our plants this year are **WONDERFUL**—large fibrous roots, strong tops, no better stock can be grown and at bargain prices. An order placed with us means superior plants for less money.

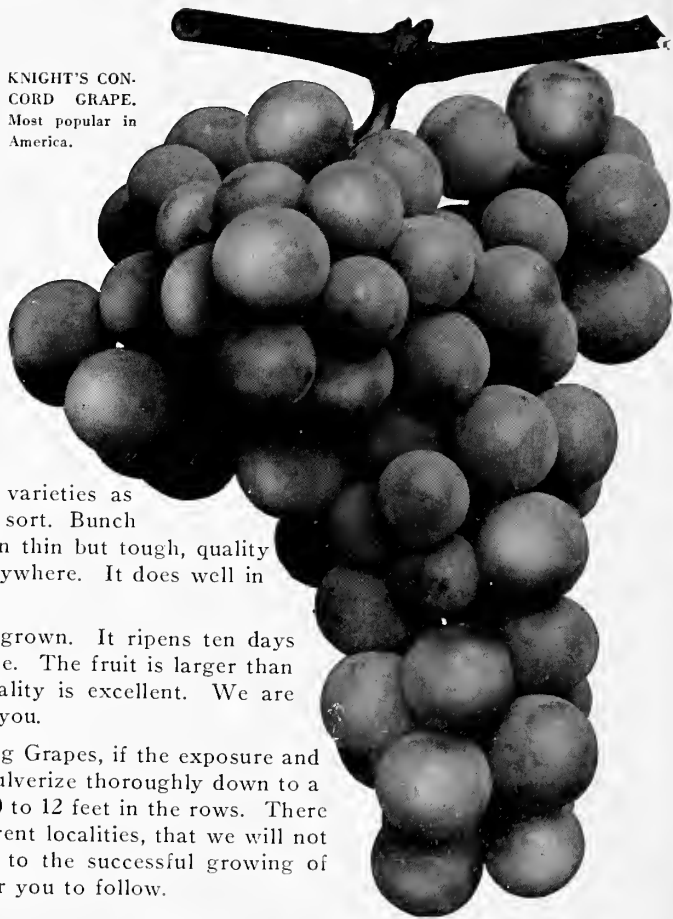
CONCORD. Blue. Decidedly the most popular Grape in America, and deservedly so. Bunch large, compact; berries large, covered with rich bloom; skin tender, but sufficiently firm to carry to distant markets; flesh juicy, sweet, pulpy, tender; vine strong grower, very hardy, healthy and productive. For general cultivation the most reliable and profitable variety grown.

NIAGARA. White. Occupies the same position among the white varieties as Concord among the black, the leading profitable market sort. Bunch and berries greenish white, changing to pale yellow when fully ripe. Skin thin but tough, quality much like Concord. Niagara will thrive and produce big crops almost anywhere. It does well in Michigan and south to the most southern states.

MOORE'S EARLY. This is the most popular early market grape grown. It ripens ten days before Concord and always brings a good price. The fruit is larger than either Concord or Niagara. It has a beautiful dark blue color and the quality is excellent. We are glad to recommend Moore's Early very highly as we know it will please you.

NOTE: Any good dry soil with sufficient drainage is suitable for growing Grapes, if the exposure and the climate are favorable. Before planting, plow, harrow, and pulverize thoroughly down to a depth of 12 to 18 inches. Plant in rows 8 to 10 feet apart and the plants 10 to 12 feet in the rows. There are so many methods of pruning, different methods being adapted to different localities, that we will not dwell on that point, only to say that proper pruning is very essential to the successful growing of Grapes, and the method that is proving best in your locality is the one for you to follow.

KNIGHT'S CON-
CORD GRAPE.
Most popular in
America.



GLADIOLI

We have prepared a Special Gladioli Combination called
Knight's Choice—Gladioli Mixture

It is comprised of the very best varieties grown, dozens of them—every shade—every color—gorgeous at blooming time—beautiful beyond description. Every bulb is **FULL FLOWERING SIZE**, ready to give you a riot of bloom and beauty this very summer.

12 Bulbs.....	40c	50 Bulbs.....	\$1.25
25 Bulbs.....	75c	100 Bulbs.....	2.25

EXTRA SPECIAL OFFER

GOOD UNTIL APRIL 1st

For every order, accompanied by cash and reaching us by April 1st, we will include **FREE**, 12 Gladioli bulbs for every \$2.50 order, 25 bulbs for every \$5.00 order and 50 bulbs for every \$10.00 order.

Please express your wish to receive these free bulbs when ordering.



KNIGHT'S Gladioli bulbs are beautiful for Summer cut flowers. Blooms last for two weeks.

Read Carefully Before Making Out Order

ORDER EARLY. Do not delay placing your orders until you are ready to plant. The earlier orders are placed the better it is for you and for us. All orders are booked in rotation as received, therefore it is to your advantage to get your order placed early before varieties you wish are gone.

HOW TO ORDER. Use the order sheet found in this catalog, being sure to write your name and address plainly, and fill out all blanks carefully with reference to where you want your plants shipped, whether you want them sent by express, freight or mail, and at what time.

HOW WE SHIP. Express is much the safer way and, as there is a general special rate applied to nursery stock, the cost is not exorbitant. We guarantee express shipments to reach destination in good condition. Raspberry, blackberry and other heavy plants can be shipped safely by freight early in the season and considerable transportation charges saved thereby. However, all freight shipments go at consignee's risk.

PARCEL POST. Plants may be sent by mail at a reasonable expense. For instance, 100 strawberry plants can be sent anywhere in the 1st zone for about 7c; 2nd zone, 7c; 3rd zone, 10c; 4th zone, 15c; 5th zone, 20c; 6th zone, 25c; 7th zone, 31c; 8th zone, 36c. We cannot give you a very close estimate on raspberry and blackberry plants as they vary so much in weight. **No orders shipped C. O. D.**

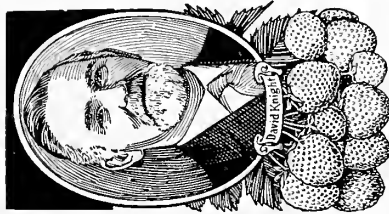
SHIPPING SEASON commences about March 15 and continues until about May 15.

TERMS. Cash with order, or part cash when order is sent, the balance to be sent before shipment.

REMITTANCES. Send money by Check, Draft, Postoffice Money Order, Express Money Order or Registered Mail. Currency sent in a letter without registering is at sender's risk.

COMPLAINTS. Complaints, if any, must be made within ten days after receipt of stock.

A BARGAIN



Occasionally labels are misplaced on plants in field or packing house and we cannot be sure what variety they are. Some days we have more of certain varieties dug than we can ship on orders. All such stock we call **BARGAIN PLANTS**. These are plants from our very best varieties and will give excellent fruit at a considerable saving.

\$3.00 per Thousand

To Determine the Number of Plants Required to Set an Acre of Land Multiply the distance in feet between the rows by the distance the plants are apart in the rows and the product will be the number of square feet for each plant or hill; which divided into the number of feet in an acre (43,560) will give the number of plants required to the acre.

What Customers Say

about Knight's Plants

Fenton, Mich.
Dear Sirs. I got the Champion plants set out all right and they look good. I am well pleased with them and also the bulbs I found in with the plants. Many thanks.
PHIL BURLINGHAM.

Floyd Knobs, Ind.
Dear Sirs:—I am sending you the money for the raspberry plants and strawberry plants. They were the finest I ever saw and are looking fine.
MIKE KLEIN.

North Providence, R. I.
Gentlemen:—I am extremely pleased with the 5,000 Wm. Belt strawberry plants I ordered from you. They arrived in perfect condition and have them all planted. Let me congratulate you for your careful packing. I received the 50 Gladoli bulbs and Mastodon strawberry plants as premium. I am enclosing \$12.00 for 500 Mastodon plants.

Seneca Falls, N. Y.
Dear Sirs. I received the strawberry plants o. k. They were in fine condition and have started to grow. Hope to send a larger order next time.
JAMES F. BEACH.

Fond du Lac, Wis.
Gentlemen: Just a few lines to say that the strawberry plants I received from you were very nice, and they delivered up in good shape to my customers. They arrived in just the right time. You can be assured of another order.
WOHLWENDER SEED AND NURSERY CO.

Alexandria, Ohio.
Dear Sirs: Your plants came yesterday and in the finest condition. I appreciate your kindness and the way you do business.
C. H. YODER.

Fremont, Ohio.
Dear Sirs: I received your shipment of raspberry plants in good condition. We were very much pleased with them. Thank you. I would like 400 strawberry plants as follows.
DANIEL J. BYERS.

Van Horne, Ia.
Dear Friends: I received my plants in good shape. They are fine plants. My friends are well pleased with them. My friend that received the grapes you replaced is well pleased. He says it pays to deal with an honest firm like yours.
JAMES M. FRY.

Wellington, Maine.
Dear Sirs:—I received the plants all in good condition, have them all set and they are looking fine. I never saw such plants as those Mastodon. I think they are the best plants I ever saw.
ALLIE F. PIERCE.

Des Moines, Ia.
Gentlemen: Enclosed check to balance account in full. We wish at this time to thank you for the fine plants you have sent us, the splendid service you have rendered us and the prompt manner in which you have filled our rush orders. All of this has been very much appreciated.
DES MOINES NURSERY CO.

CUMBERLAND

BLACK RASPBERRY TRANSPLANTS

We have a few thousand Cumberland transplants this spring. These are tip plants that have been set out and grown for a year. They are large, bushy plants and will produce some fruit for you this summer. If you want only a few plants for your garden, by all means order these transplants.

Price, 12 plants, \$1.00; 25, \$2.00; 50, \$3.75; 75, \$4.90; 100, \$6.00.

DAVID KNIGHT & SON Sawyer, Mich., U.S.A.

MEMBERS—American Asso. of Nurserymen

Western Asso. of Nurserymen

Michigan Asso. of Nurserymen

Knight's Reliable Midseason

DUNLAP (Per)

"King of the Canners"

For more than twenty-five years Sen. Dunlap has been a big money maker for commercial strawberry growers. It makes plants freely, assuring an ample fruiting bed; it does well on any type of soil and in any section of the country and it produces enormous crops of good sized, excellent quality berries that are a dark, rich, beautiful color—red all the way through. One of our customers sold \$4,230 worth of fruit from a 4½ acre patch of

Dunlap and Gibson. Nearly \$1,000 to the acre for so large a patch is a wonderful showing and was due largely to the use of two such good varieties as Dunlap and Gibson.

WILLIAM BELT (Per)

MEDIUM LATE

William Belt is a combination of large size and excellent quality. The first berries to ripen are liable to be coxcombed in shape, later being more evenly conical. Plants are large, strong and healthy and produced in sufficient quantity to make a good fruiting row. A large, fancy, high-quality berry in every way and sure to please you.

AROMA (Per)

LATE

One of the old standard varieties that, in certain sections, continues to be a favorite in spite of the many new varieties being introduced. Fruit is very large, bright red in color to the center, and has a delicious flavor. It is productive and firm of texture, making it a great shipping berry. It has a long fruiting season and continues good until the end. The demand for this variety is usually far in excess of the supply.

DON'T Overlook Our Special Gladioli Offer on Inside Page

PREMIER (Howard No. 17) (Per)

THE BEST EARLY STRAWBERRY UNDER CULTIVATION

We have discarded all other early varieties because Premier is so superior to them, not only here but in every other section of the country where strawberries are grown. Some of the outstanding characteristics of Premier are: Handsome, glossy, rich red color; Size, large to very large and beautifully uniform and symmetrical in shape; Quality, delicious, unsurpassed by any other variety. Very firm, making it an excellent shipping berry. Immensely productive. No variety will yield more fruit to the acre, as it ripens early and continues through a long season. As frost-resistant as a berry can be. Makes a good growth of strong, healthy plants which produce good crops when less sturdy sorts fail. Should have good soil and care but will do well on any soil in any climate. We had the opportunity to be on several of the large markets when berries were being brought in and sold last season and there was scarcely a day that Premier did not bring a premium of from 50c to \$1.00 per crate over most other varieties. Premier and Howard No. 17 are very similar if not identical, although the variety was first introduced under the latter name. You can order either Premier or Howard No. 17 with the assurance that you will receive the best early strawberry ever known.

Never has there been enough Premier plants to supply the demand. The same conditions are true this year and the only safe plan is to order early.

